

# interiors

MAGAZINE

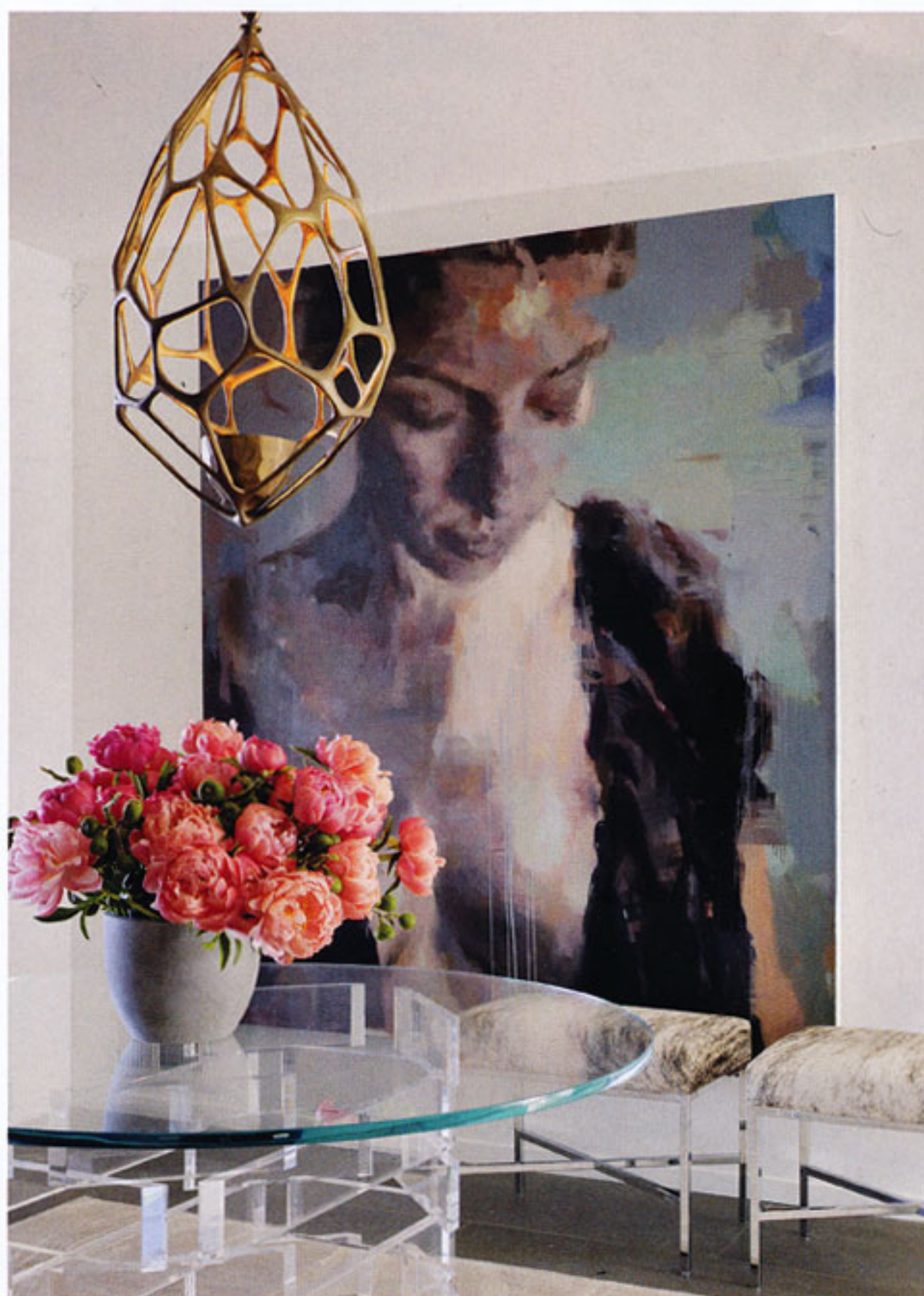


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## THE THREE-LEVEL 1938

Clarendon Heights house that San Francisco interior designer Ken Fulk recently completed seems modest compared with some of his other recent projects. It's nothing like the extravagant Tolkien-esque wedding set he created last June for Facebook co-founder Sean Parker amid towering redwoods in Big Sur. Nor does it resemble The Battery, a tony San Francisco membership hotel and urban playground due to open soon that features a single vertiginous steel-and-glass stairway running from the basement to the top floors.

"That kind of design wouldn't have been right here," says Fulk. "My clients wanted stylish, comfortable, casual rooms for their family." Fulk's clients in this case were Maria Peevey, author of *SimplyDog* and the creator of *SimplyShe*, a pet clothing megabusiness; her husband, Craig McLaughlin, founder of *Extractable*, a web strategy company; their children, Kate and Andrew; and Koda, an irrepressible golden retriever (and the inspiration for *SimplyDog*). And while the 4,200-square-foot house itself was not entirely perfect for the family when they first saw it two years ago, its hilltop location, with city and bay views, certainly was. "It's like being in the Hollywood Hills," says Fulk. "But you don't see the views until you step deeper into the building, and that makes it more exciting."



Some of Fulk's finds for the house came from local San Francisco design stores such as Anthem, Battersea SF and Cavalier Goods. The artworks throughout were mostly found at local galleries and were selected to seem "collected rather than collated," Fulk says. In the living room, Charley Brown's black-and-white canvas adds a bold graphic touch. Peevey "fell in love with Jerome Lagarrique's *Anne Claire #5* the instant Ken showed it to me," she says. "She is my Mona Lisa."

"To start from scratch like we did, you have to work with somebody who understands you," Peevey continues, gently stroking Koda. Clearly Fulk understood Peevey's unalloyed love of pets. "It is all animal friendly here," Peevey says with a smile. "Even the throws are all faux fur." ■ Ken Fulk, 415 285 1164 [kenfulk.com](http://kenfulk.com)